Making Good Trouble on the Mississippi Gulf Coast for 100 Years

Preparing for the Next 100 Years

BACK BAY MISSION’S CAPITAL CAMPAIGN

BACK BAY MISSION

strengthening neighborhoods, seeking justice, transforming lives

100 YEARS SINCE 1922
Back Bay Mission has hit a milestone, 100 Years of service on the Mississippi Gulf Coast! We are celebrating this milestone with a Capital Campaign. The campaign will fund initiatives that will improve our community, the lives of the people we serve, and our volunteers. Our campaign initiatives were identified by those who are working on the front lines of addressing the needs of the unsheltered and impoverished. These projects will offer a “hand up” and empower persons living in poverty to self-sufficiency and sustainability. The campaign will raise money to fund new programs, expand services, and add additional staff. The dollar goal for the Capital Campaign is $3.6 million.

Our campaign motto is “Making Good Trouble on the Mississippi Gulf Coast for 100 Years”. This phrase was inspired by the words of a great Civil Rights leader and Georgia Congressman, the late John Lewis. His words that inspired our motto were, “Get in good trouble, necessary trouble, and help redeem the soul of America.” We at Back Bay Mission continue in his tradition to work for justice, equity, and equality.

### 2021 COMMUNITY IMPACT

| **282** | BBM’s Unsheltered People Assisted with Basic Needs and told of BBM’s Services during Outreach. |
| **3,381** | Showers Taken  
652 Guests Served in the Micah Day Center for the Homeless  
2,003 Guests Accessed Computers  
1,730 Loads of Laundry  
2,134 Pieces of Mail Dispersed  
3,200 Pieces of Clothing Distributed |
| **45** | Clients at risk of becoming unsheltered were able to remain housed |
| **51** | Housing Rehabilitation & Weatherization Projects  
16 Projects In Process  
35 Projects Closed & Completed  
111 People Served |
| **111** | Clients were able to Receive Assistance through our Housing Rehabilitation Program |
| **2,662** | Food Items Distributed  
985 Guests Served through the Emergency Assistance Program  
209 Utility Relief Clients Served  
22 Prescriptions Filled |
| **81** | Unsheltered Clients were Housed |
| **12** | Veterans Served through BBM’s Veterans Only Programs |
YOUR SUPPORT IS NEEDED FOR BACK BAY MISSION TO REMAIN RELEVANT FOR THE NEXT 100 YEARS:

$3.6 MILLION
100 YEAR CAPITAL CAMPAIGN
BACK BAY MISSION 1922 - 2022

Projects to be Funded by the Capital Campaign
- Single Bedroom Tiny Homes $175,000
- Micah Day Center Rehabilitation $625,000
- Expanded Emergency Assistance Program $845,000
- Supportive Services Coordinator (3 Years) $100,000
- Facility Maintenance Assistant (5 Years) $257,000
- Sustain & Maintain $384,000
- Mental Health & Substance Abuse Navigator (5 Years) $314,000

25% Of All Money Raised for the Capital Campaign Will Automatically Support Friends of the Mission (BBM’s General Operating Budget)

2021 revenue

<table>
<thead>
<tr>
<th>Gifts:</th>
<th>$549,026.97</th>
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<tbody>
<tr>
<td>Program Fees and Earnings:</td>
<td>$278,357.45</td>
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<tr>
<td>Investments:</td>
<td>$238,320.41</td>
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<tr>
<td>Private Grants:</td>
<td>$171,723.54</td>
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<tr>
<td>Public Grants and Contracts:</td>
<td>$578,047.47</td>
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<tr>
<td>Total:</td>
<td>$1,815,475.84</td>
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2021 expenses

<table>
<thead>
<tr>
<th>Programs and Services:</th>
<th>$1,778,866.40</th>
<th>86%</th>
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</thead>
<tbody>
<tr>
<td>Management and General:</td>
<td>$149,224.40</td>
<td>7%</td>
</tr>
<tr>
<td>Fundraising and Public Relations:</td>
<td>$148,548.52</td>
<td>7%</td>
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<tr>
<td>Total:</td>
<td>$2,076,639.32</td>
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</table>
Micah Day Center Rehabilitation

- Retrofit the Micah Day Center for Expanded Homeless Services
- Additional Showers & Restroom Facilities
- Relocate & Expand Laundry Services for Guests
- Reconfigure & Expand Clothing Closet
- Second Story Build-out
- Additional Office Space for Expanded Staff
- Update HVAC System
- Increase Space for Life Skills Training & Computer Access

Poor housing conditions are associated with a wide range of health conditions, including respiratory infections, asthma, lead poisoning, injuries, and mental health. Addressing housing issues offers public health practitioners an opportunity to address an important social determinant of health.
Facility Maintenance Assistant
- Maintain Six Buildings Currently Owned by Back Bay Mission
- Maintain Transitional Tiny Homes
- Provide Assistance to Housing Rehabilitation Program Staff
- Secure and Manage Outside Contractors
- Assist Over 1000 Volunteers Annually
- Determine Scope of Services at Workcamp Sites

ADDITIONAL STAFF MEMBERS

Mental Health & Substance Abuse Abuse Navigator
- Assess the Mental Health & Substance Abuse of Back Bay Mission Guests
- Assist Clients with Medication Compliance and Service Plans
- Develop & Facilitate Targeted Support Groups
- Provide Service Referrals & Ongoing Support
- Help Guests & Clients Navigate Barriers to Services
- Assist with moving Guest & Clients from Dependency to Self-Sustainability
- Assist Individuals Moving from Temporary Transitional Housing to a Permanent Housing Solution

Supportive Services Collaborator
- Help Alleviate Large Case Loads for Case managers
- Ensure No Gaps in Service Occur
- Provide Support and Safety for Offsite Case Management & Outreach
- Assist as Needed Throughout all the Agency Service Programs

Mental health conditions are highly prevalent in homeless populations. Further advocacy is needed to address the obstacles that homeless individuals encounter in accessing mental health care.
Sustain & Maintain

- **TRANSPORTATION - Passenger Van**
  - Travel to Homeless Encampments to Provide Supportive Services
  - Transport Guests to Necessary Services such as Medical & Legal Appointments, Obtain Identification, and Rehabilitation Programs
  - Assist in Moving Guests into Permanent Supportive Move-In Ready Housing

- **GENERATOR**
  - Provide Work & Service Space Following Loss of Power

- **TECHNOLOGY UPGRADE**
  - Expand Our Reach on Various Platforms
  - Modernize to more Efficiently Serve Guests & Supporters
  - Enhancing Current Technology will Keep Us Relevant

- **GAS WATER HEATER**
  - Hot showers for all guests
  - Sustainable & Environmentally Friendly

"Everyone I meet who experiences Back Bay Mission has their life changed for the better. They are an agent of God's love fighting poverty and racism with love and compassion."

Rev. Dr. John C. Dorhauer, General Minister and President United Church of Christ, National Ministries
Testimonials

"I have been fortunate to work with Back Bay Mission for the last 4 years and witnessed what incredible work they are involved in that touch so many lives in our community. Through a partnership with The First Bank, they have received many grants to assist with housing rehabilitation for eligible homeowners (low-income families, seniors and those with disabilities) to improve their quality of life.

Back Bay Mission has many programs that are geared to providing the tools necessary for participants to become self-sustainable. I especially love the fact that they provide mentoring and support from the mission staff and the community volunteers to assist their clients in meeting their goals."

Ellen N Cole, Community Development Coordinator for The First Bank

"Back Bay Mission has been a blessing to me and my family. Ms. Elizabeth has gone above and beyond for my family. Back Bay Mission is an outstanding non-profit organization. My husband recently was hospitalized for 16 days due to COVID-19 and double Pneumonia. Back Bay Mission stepped in and helped me every way possible, from rental assistance, food pantry to utility assistance. I honor the organization in so many ways. Back Bay Mission and staff is God sent. I look back over the last 6 months and I honestly don’t know how I could have made it without them. I am truly thankful for Back Bay Mission. They have touched my life and the lives of so many people. I pray that God continues to bless the staff at Back Bay Mission along with everyone that is in need."

Sharon, BBM Client

"In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven." Matthew 5:16 NIV

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Ellen N Cole, Community Development Coordinator for The First Bank

"Back Bay Mission staff has gone above and beyond their service and care for me. I would still be on the streets and doing 'Lord knows what', if it wasn’t for Back Bay Mission."

Kristopher, BBM Client

"I love tuna. You always make me happy when I come here."

Mr. Khai, BBM Client

According to the U.S. Department of Agriculture, 10.5% of American households experienced hunger in 2020. The state with the highest percentages of American households who experienced hunger is Mississippi at 15%. 
Help us today.

Back Bay Mission's Capital Campaign will expand our service capacity by adding programs, essential staff, strengthening existing programs, and ensuring our Mission's sustainability.

YOU are the key to ensuring that our mission of strengthening neighborhoods, seeking justice and transforming lives continues for the next 100 years.

Back Bay Mission
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EIN: 64-0431066

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